ETM VISUALS

RATE CARD

2026

Social content, photography and video production pricing.

07487 692653
etmvisuals@hotmail.com

SOCIAL CONTENT

Short-form content designed for Instagram, TikTok and other social platforms, created from a focused production session.

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5 REELS — £300

£60 PER REEL

A focused content package designed to give your business five professional pieces of social content.

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7 REELS — £400

£57 PER REEL

A larger content bank giving your business more variety and more content to work with.

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10 REELS — £500

£50 PER REEL

A complete bank of social content designed to keep your business consistently visible online.

MORE CREATIVE? If your project requires more complex creative concepts, multiple locations, extensive production, advanced motion graphics or significantly more involved editing, get in touch for a bespoke package.

PHOTOGRAPHY

Professional photography packages based on the number of final edited images, for businesses, brands, social media, websites and promotional content.

ESSENTIAL — 15 EDITED IMAGES **£100**

A focused collection of professional images for social media, websites or promotional use.

CONTENT — 30 EDITED IMAGES **£175**

A larger collection giving your business a strong bank of photography for social media, websites and marketing.

FULL — 50 EDITED IMAGES **£250**

A comprehensive photography package providing a substantial library of professional imagery.

VIDEO PRODUCTION

From short promotional films to longer-form storytelling, every project is built around the brief. Pricing is based on the finished project and its scope.

3–5 MINUTE FILMS **FROM £400**

Polished films for businesses, brands, events and promotional projects.

10+ MINUTE FILMS **FROM £700**

Longer-form films, documentaries, interviews and projects requiring a more extensive production process.

Starting prices are based on straightforward productions with standard filming and editing requirements. Final pricing will vary depending on the scale, creative requirements, filming time and final deliverables. Larger or more complex projects are quoted individually.

THE ETM VISUALS STANDARD

01

PROFESSIONAL EQUIPMENT

Sony camera systems, professional lenses, audio and lighting equipment used throughout production.

02

DRONE CINEMATOGRAPHY

Aerial cinematography is included where appropriate and where weather, safety and location conditions permit.

03

POST-PRODUCTION

Professional editing, colour grading, sound treatment and final delivery tailored to the intended platform.

04

COLLABORATIVE APPROACH

Every project starts with understanding what you want to achieve, allowing the creative approach to be built around your needs.

05 — PROJECT EXPENSES

Your agreed project price covers the services and deliverables outlined in your quotation. Additional project-specific expenses such as significant travel, accommodation, location hire, specialist equipment, additional crew or other third-party costs may be charged separately where required.

Any additional costs will be discussed and agreed with you before they are incurred.

HAVE A PROJECT IN MIND?

Tell me what you're looking to create and I'll work out the right approach for you. Get in touch to discuss your project — every quote is built around your brief.

GET IN TOUCH

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MONTHLY CONTENT

Consistent, high-quality content for businesses looking to build their presence. Our monthly packages combine videography and photography into one straightforward service, offering better value through an ongoing partnership.

STARTER

£350 / MONTH

For small businesses building their online presence.

– 3 professionally edited social media reels

– 10 professionally edited photographs

– Up to 3 hours of filming per month

– One planned monthly content shoot

ESSENTIAL

£550 / MONTH

For businesses looking to maintain a consistent content presence.

– 5 professionally edited social media reels

– 20 professionally edited photographs

– 1 basic 2–3 minute video for websites or YouTube

– Up to 6 hours of filming per month

– One planned monthly content shoot

Initial three-month commitment. See How Our Monthly Packages Work for package boundaries.

MONTHLY CONTENT

Consistent, high-quality content for businesses looking to build their presence. Our monthly packages combine videography and photography into one straightforward service, offering better value through an ongoing partnership.

GROWTH

£800 / MONTH

MOST POPULAR

For businesses investing in regular, varied content.

– 8 professionally edited social media reels

– 30 professionally edited photographs

– 1 basic 3–5 minute video for websites or YouTube

– Up to 10 hours of filming per month

– One planned monthly content shoot

COMPLETE

£1,100 / MONTH

For businesses seeking a comprehensive monthly content service.

– 10 professionally edited social media reels

– 50 professionally edited photographs

– Choice of either 2 basic 3–5 minute videos or 1 basic video of approximately 10 minutes

– Up to 2 planned shoot days per month, where required

Initial three-month commitment. See How Our Monthly Packages Work for package boundaries.

HOW OUR MONTHLY PACKAGES WORK

AN ONGOING PARTNERSHIP

An initial three-month commitment, with an agreed content plan each month and the filming allowance shown in your chosen package.

CLEAR DELIVERABLES

Social reels are up to 60 seconds each unless otherwise agreed. Photography quantities refer to final edited images. One reasonable round of revisions is included per deliverable.

STRAIGHTFORWARD VIDEO PRODUCTION

Basic longer-form videos include straightforward editing, colour correction, music and simple titles. More complex productions, extensive motion graphics or additional filming are quoted separately.

AGREED SCOPE, NO SURPRISES

Additional filming, deliverables, locations or revisions beyond the agreed scope may incur extra charges, agreed beforehand. Significant travel and other project-specific expenses may be quoted separately.

DRONE FOOTAGE INCLUDED

Drone footage can be included where appropriate, subject to weather, safety and airspace restrictions — never as a surcharge.

YOUR CLIENT AGREEMENT

Shoot scheduling, payment dates, cancellations and rescheduling are confirmed in the client agreement.

ENQUIRE NOW — etmvisuals.com/get-in-touch

LET'S TALK.

Every project is different. Tell me what you're looking to create and I'll build the right approach around your brief.

ETM VISUALS

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Video production · Social media content · Short-form video · Sports content · Commercial content · Photography